



## **CHRIS BRADY**

Since 1980, Chris Brady's passion has been in identifying leading-edge software technologies, in evaluating the market potential for such technologies, and in building or helping to build sustainable businesses with a goal of becoming leaders in their respective vertical markets.

After attending the University of Toronto (major in Computer Science; minor in Commerce), Chris worked as an independent programmer or "one-man band" through much of the 1980's. He was mainly focused on development of embedded industrial control software for Toronto-based businesses. One of the cool projects he worked on was creating the software that controlled the laser at the top of the CN Tower.

In 1989, Chris joined ATI Technologies as one of the small core team charged with developing the software to support ATI's first Graphics Processing Unit (GPU). While at ATI, Chris was promoted to create and manage the new software group to support the XGA GPU, which later became the Mach64. He also started and managed the Windows NT software group and worked with Microsoft to have that software incorporated within Microsoft's Windows NT product package.

In 1994, Chris started alt.drivers inc. to provide 2D device drivers for GPUs (38 at the time) and the major operating systems. Over the next thirteen years and a name change, ALT Software morphed into a provider of multimedia device drivers and system-level software to multiple industries, most notably avionics and aerospace & defense. ALT Software came to dominate this arena as one of the premier independent developers for 3D OpenGL aircraft cockpit displays, and their software can be found in the Airbus A380 as well as the F-18 military fighter jet.

In parallel, Chris started three other companies to address gaps in various markets, including a California corporation called AltC7 inc. to place talented software developers in Silicon Valley technology companies, and two Ontario corporations, Alt Training Centers Inc. to provide 3D graphics training courses and Alt Richmond Inc., a commercial real estate investment company. Chris Brady has developed the experience to identify successful opportunities, and also importantly, the experience to identify when a business is in decline... "Don't let the donut go stale" is his saying. He is not afraid of resetting a company's direction to take advantage of market changes or emerging technologies.

In January 2008, Chris transferred his day-to-day control of ALT Software to new management and in July 2008 decided to officially leave ALT Software to pursue new opportunities and get back to his "entrepreneurial roots", while continuing to hold a majority stake in ALT Software. In addition, taking advantage of the peaking Toronto real estate market, Chris sold Alt Richmond's primary commercial asset, a small office building in the downtown core. Subsequently, Chris has refocused Alt Richmond to become a technology investment vehicle whose mission is to provide strategic, operational, and technical capabilities to emerging software companies in exchange for an equity interest in the company. Utilizing his knowledge, experience, and relationships, Chris will be focused on bringing together partner companies, investors, and people resources to work with these software companies, complementing their core strengths, and enabling them to realize their full potential.

Chris maintains strong relationships within the GPU arena, which has allowed him to secure access to highly confidential GPU technical specifications in the past. Chris plans to build upon his expertise in graphics technologies, GPUs, and operating systems by continuing to research the vast array of system configurations, eventually producing reports and software packages that will help guide system designers and companies to select ideal system configurations to meet their product design goals.